

Barefoot in the Park

In Neil Simon's laugh out loud timeless comedy, Paul and Corie Bratter are newlyweds in Manhattan. He's a serious young lawyer and she's his free-spirited bride. Their tiny top-of-the-building-with-no-elevator apartment is perfect to keep a meddlesome mother-in-law away, but with bad plumbing, a closet for a bedroom, a leak in the skylight during winter, and an unexpected rooftop neighbor...well, anything that can go wrong invariably does. *Barefoot in the Park* proves the theory that opposites really do attract in one of Broadway's most enduring and successful romantic comedies!

oct 28-30
nov 4-6
nov 11-13

by Neil Simon

Driving Miss Daisy

Winner of the Pulitzer Prize, as well as four Oscars, *Driving Miss Daisy* begins in the Deep South of 1948 and spans the next twenty-five years evolving the relationship between Miss Daisy Werthan (a sharp-tongued Jewish widow) and Hoke (the initially unemployed chauffeur that her son hires to keep her from driving recklessly). Set against the backdrop of social change, the gulf between them is gradually broken down as they grow to depend on and care for one another. For over twenty years this wonderful story has had audiences cheering around the world.

feb 17-19
feb 24-26
march 2-4

by Alfred Uhry

Sweeney Todd

In one of the most amazing Broadway musicals of all time, Stephen Sondheim and Hugh Wheeler's chilling, suspenseful, hysterically funny and yet heart-pounding masterpiece retells the tale of the wrongly imprisoned barber who years later escapes and returns to London seeking revenge. He sets up shop above Mrs. Lovett's Meat Pie Emporium and, as his thirst for blood increases, the ever-resourceful Mrs. Lovett finds inventive ways to dispose of the evidence. The people of London love the results...and so will you. The recent revival and film with Johnny Depp have ensured its status as a true Broadway classic.

may 4-6
11-13
18-20

Book by Hugh Wheeler
Music and Lyrics by Stephen Sondheim
Based on a version of *Sweeney Todd*
by Christopher Bond

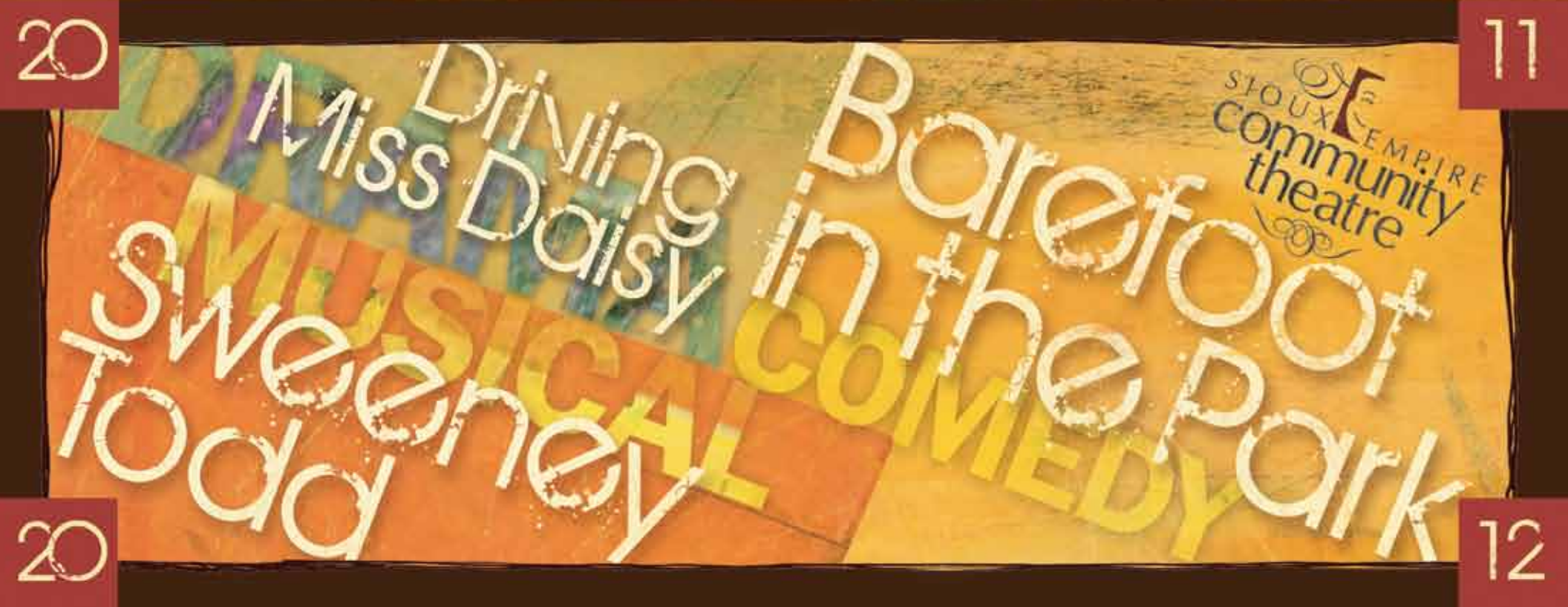


Your support ensures that SECT is able to continue offering opportunities and entertainment in upcoming years. It also shows that you have a passion for the arts and understand their importance in our community.

The Sioux Empire Community Theatre (SECT) is a volunteer-based organization with two main purposes: to provide an opportunity for volunteers to participate in all aspects of community theatre, and to provide affordable, professional-quality live theatre for the greater Sioux Empire.

- To provide quality, affordable community theatre accessible to all residents of the Sioux Empire; and
- To provide hands-on learning experiences in the greater Sioux Empire community in all aspects of volunteer driven theatre performance and production.

OUR MISSION





Please return this form to:
Sioux Empire Community Theatre
Box 767
Sioux Falls, SD 57101-0767

SPONSOR NAME

(as it should appear in the program)

Sponsorship Level (please check one):

DIRECTOR SPONSORSHIPS

- Show Sponsor - \$3,500
 Musical Sponsor - \$5,000

SEASON SPONSORSHIP

- Playwright - \$3,500
 Headliner - \$2,000
 Lead Role - \$1,500
 Supporting Cast - \$1,000
 Stage Manager - \$500

OPENING NIGHT RECEPTION SPONSOR

- Per Show - \$1,000

CONTACT INFORMATION

Company Name: _____

Mailing Address: _____

Phone Number: _____ Fax Number: _____

Contact Person Name: _____

Email Address: _____

METHOD OF BILLING/PAYMENT

Payment enclosed (payable to: Sioux Empire Community Theatre)

Bill us. Send invoice to: _____

Credit Card
Name on card: _____

Card number: _____ Expiration Date: _____

FULL PAGE

no bleed - 5" x 8"

SHOW SPONSORSHIPS:

Director – one per show

Barefoot in the Park - \$3,500, *Driving Miss Daisy* - \$3,500, *Sweeney Todd* - \$5,000

- Listing on cover page and Corporate Sponsor page of playbill – distribution 3,000 (plays); 5,000 (musical)
- Acknowledgement as a sponsor through logo placement on all materials related to marketing and advertising – 3,000 postcards; Argus Leader print ad (four weeks for each show); Etc. magazine – one month (plays) (two months musical); one billboard (plays) two billboards (musical); 100 posters (plays) 150 posters (musical); 500 brochures (plays) 750 brochures (musical); Orpheum Theater window cling and window banner
- Acknowledgement as a sponsor through logo placement on production's website homepage
- Inclusion in email blasts distributed for promotion (2,000+ emails)
- Acknowledgement through logo placement on a banner in the lobby at all shows
- Acknowledgement during curtain speech before all performances
- Half-page company narrative in all playbills – value \$220
- First priority group sales of excess seats
- 30 complimentary tickets for sponsored show – value \$450 (plays); \$600 (musical)

SEASON SPONSORSHIP LEVELS:

Playwright – \$3,500 (maximum of 4)

- Acknowledgement through logo placement on Corporate Sponsor page of playbill – distribution 3,000 (plays); 5,000 (musical)
- Full-page ad (valued at \$400) in the playbill for all three shows
- Acknowledgement on lobby banner at all shows
- Acknowledgement through logo placement on banner at SECT booth at fairs/festivals
- Acknowledgement through logo placement on sponsor page of website
- Employee discount program for sponsored show – promotional materials for this benefit will be available for your use with employees
- Ten complimentary tickets for each show – value \$500

Headliner – \$2,000

- Acknowledgement on Corporate Sponsor page of playbill – distribution 3,000 (plays); 5,000 (musical)
- Half-page ad (valued at \$220) in the playbill for all three shows
- Ten complimentary tickets for each show – value \$500

Lead Role – \$1,500 (maximum of 10)

- Acknowledgement on Corporate Sponsor page of playbill – distribution 3,000 (plays); 5,000 (musical)
- Half-page ad (valued at \$220) in the playbill for all three shows
- Eight complimentary tickets for each show – value \$400

Supporting Cast – \$1,000

- Acknowledgement on Corporate Sponsor page of playbill – distribution 3,000 (plays); 5,000 (musical)
- Quarter-page ad (valued at \$150) in the playbill for all three shows
- Six complimentary tickets for each show – value \$300

Stage Manager – \$500

- Acknowledgement on Corporate Sponsor page of playbill – distribution 3,000 (plays); 5,000 (musical)
- Four complimentary tickets for each show – value \$200

QUARTER PAGE

vertical - 2 3/8" x 3 7/8"

PLAYBILL ADVERTISING

Advertisement will run in playbill of each show

- Back cover, 4-color - \$750
Inside cover, 4-color - \$700
Full page, b/w - \$400
Half page, b/w - \$220
Quarter page, b/w - \$150

Sioux Empire Community Theatre (SECT) is incorporated in the state of South Dakota as a 501(c)3, not-for-profit organization. Your contributions in support of our mission are tax deductible.

FULL PAGE

with bleed - 5 1/2" x 8 1/2"
add 1/8" bleed



STAGE ADVENTURES COMMUNITY PARTNERSHIPS

EXTREME ADVENTURER – \$10,000 (maximum of 1)

- Acknowledgement as a primary sponsor through logo placement on all Stage Adventures promotional items (brochures, mailings, media, etc)
- Acknowledgement in playbills for all Sioux Empire Community Theatre productions – distribution 11,000
- Acknowledgement through listing on Sioux Empire Community Theatre's website
- Opportunity to provide information and materials to Stage Adventures' participants and families
- Acknowledgement through logo placement on a banner at all Stage Adventures activities
- Acknowledgement during curtain speech at all kids performances
- 12 complimentary tickets for *Charlotte's Web* and *How I Became a Pirate* – value \$120
- Opportunity to bring a special performance to your business/organization

EXPLORER –

\$2,500 (maximum of 4)

One Director partnership is available for each of the following: *Charlotte's Web*, and *How I Became a Pirate*.

- Acknowledgement through logo placement on all promotional materials for sponsored show
- Opportunity for company spokesperson to be introduced at sponsored show
- Acknowledgement through logo placement on lobby signs at show auditions, rehearsals and performances
- Acknowledgement through program listings
- Acknowledgement in playbills for all Sioux Empire Community Theatre productions – distribution 11,000
- Acknowledgement through listing on Sioux Empire Community Theatre website
- Opportunity to provide information and materials to Stage Adventures' participants and families
- 10 complimentary tickets for the sponsored show – value \$50

TRAILBLAZER –

\$2,000 School Holiday Break Workshops

(Will not be done without a partner)

Through a United Way grant, SECT is establishing the Stage Adventures Club to give children, and their families, an affordable way to experience live theatre all year long. A club membership will include reserved seating for *Charlotte's Web*, *How I Became a Pirate* and participation in quarterly workshops. Club memberships are \$20 per child.



DAREDEVIL – \$1,000

- Acknowledgement through program listings
- Acknowledgement in playbills for all Sioux Empire Community Theatre productions – distribution 11,000
- Acknowledgement through listing on Sioux Empire Community Theatre website
- Opportunity to provide information and materials to Stage Adventures' participants and families
- 8 complimentary tickets total – value \$40

PIONEER – \$500

- Acknowledgement through program listings
- Acknowledgement in playbills for all Sioux Empire Community Theatre productions – distribution 11,000
- Acknowledgement through listing on Sioux Empire Community Theatre website
- Opportunity to provide information and materials to Stage Adventures' participants and families
- 6 complimentary tickets total – value \$30

TRAVELER – \$250

- Acknowledgement through program listings
- Acknowledgement in playbills for all Sioux Empire Community Theatre productions – distribution 11,000
- Acknowledgement through listing on Sioux Empire Community Theatre website
- 4 complimentary tickets total – value \$20

HALF PAGE

horizontal - 5" x 3 7/8"

SPECIAL SPONSORSHIP LEVELS:

Opening Night Reception Sponsor – \$1,000 per show or in-kind sponsorship

- Acknowledgement through announcement from stage on opening night of show
- Acknowledgement through logo placement at Anne Zabel Studio Theater, the site of the reception, on opening night
- Quarter page ad (valued at \$150) in the playbill for the sponsored show – distribution 3,000 (plays); 5,000 (musical)
- Acknowledgement on 3,000 postcards mailed in advance of sponsored show
- Inclusion in email blasts distributed for promotion (2,000+ emails)
- 12 complimentary tickets for the sponsored show – value \$180 (plays); \$240 (musical)



PO Box 767 • Sioux Falls, SD 57101-0767 • 605-360-4800
www.mysect.org • info@mysect.org

For additional information, contact:
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